
Marine Policy

Orkla will contribute to sustainable fishing and healthy oceans by sourcing our marine resources in a sustainable way and fight pollution of the sea.

Background

Many fish stocks worldwide are subject to overfishing or in a vulnerable state. At the same time, plastics, other types of pollution and global warming are threatening marine wildlife and important ecosystems. Sustainable fishing and protection of the oceans is critical to secure the long-term availability of fish as an important part of our diet and to preserve precious natural resources.

In 2015, Orkla signed a pledge in support of the United Nations Sustainable Development Goals. Sustainable Development Goal 14 concerns "Life below water": "Conserve and sustainably use the oceans, seas and marine resources for sustainable development."

Orkla's goal is to secure that all marine resources, used by all companies in the group, follow effectively regulated harvesting principles and come from well-regulated stocks that can produce at maximum sustainable yields as determined by their biological characteristics or evaluated as sustainable regarding Orkla standard when the stock information is limited. Orkla's goal is to secure that no marine resources come from illegal, unreported or unregulated fishing.

Our commitment

All marine resources sourced by Orkla must be fished and produced in accordance with the following principles:

- No species or fish stocks should be noted on the IUCN's ¹ list as endangered.
- Fished/farmed, landed, marked and processed under national and international laws and regulations. No illegal, unreported or unregulated fishing.
- As far as possible and according to legislation have full traceability of our marine resources to eliminate use of IUU catches.
- No destructive fishing practices such as blast fishing or use of gear that negatively impacts bottom habitats such as beam trawl.
- No other species or origins than those stated on the labels and/or documents.
- No marine resources from polluted fishing grounds classified with negative health aspects. In certain circumstances, exceptions can be made for local traditional products when the authorities allow the use of fish with certain limitations.
- Active contribution to reduced emissions throughout the value chain (scope 3) including fossil-free fuel, no use of high GWP (Global Warming Potential) cooling media, non-toxic treatment of boats, responsible waste disposal.
- Orkla Supplier Code of Conduct should be adhered to.

We will as far as possible use third party certifications such as MSC, ASC or KRAV to secure the whole value chain and help consumers make sustainable choices.

¹ IUCN (International Union for Conservation of Nature)

Supplier requirements

When purchasing marine resources, we require our suppliers and their subcontractors to meet the following requirements:

- The supplier must sign and comply with the Orkla Supplier Code of Conduct.
- All marine resources are fished or farmed in line with international and local regulations and controlled by local authorities.
- The raw materials used in the supplier's production process for marine products must not come from illegal, unreported or unregulated fishing.
- Traceability for the marine resources should be as detailed as possible. All marine resources shall be reported and documented.
- When required, the supplier must provide Orkla with documentation on a specific batch within a reasonable time.
- All marine resources (raw materials, intermediates, finished products) delivered to Orkla must meet the agreed specification.
- The supplier must always be certified by the individual standard when supplying marine resources that are third party certified by for instance MSC, ASC or KRAV.
- The supplier must actively communicate these requirements to its subcontractors and monitor them to ensure compliance.
- The supplier shall actively and continuously improve its practices with the aim of establishing best practice for sustainable fishing, healthy oceans and reduced emissions throughout the value chain.

If we discover non-conformity between a supplier's practices and our requirements, we will give the supplier a reasonable period to change and improve its practices. Where needed, Orkla will seek to provide support and advice. If the supplier cannot document any improvement at the end of the agreed period, Orkla will consider changing supplier.

¹ IUCN (International Union for Conservation of Nature)